

 SOUTH AFRICAN YOUTH IN PROPERTY ASSOCIATION

Career Paths in Real Estate and Property Industry

20
24

SAYIPA

VOL. 2 | SAYIPA | ISSUE 1

Empowering the Youth of
South Africa

The Gateway to
Success in the
Real Estate
Industry

www.sayipa.co.za



0 35545 62336 78 1

A MESSAGE FROM THE CHAIRMAN

As Chairperson of the South African Youth in Property Association (SAYIPA), it is with great enthusiasm and commitment that I extend my message to the dynamic and passionate youth of our nation. We are at a crucial juncture in the evolution of South Africa’s real estate sector, and as young professionals, we hold the key to driving the transformation and innovation required to shape its future.

Real estate, as a sector, has long been at the heart of economic development, social transformation, and wealth creation. However, it is undeniable that for far too long, opportunities within this space have been limited to a select few, often excluding vast swathes of our population—particularly the youth, women, and historically disadvantaged groups. It is time for this to change.

Transformation in real estate is not simply about demographic representation, but about fostering a sector that is inclusive, equitable, and sustainable. As young South Africans, we must take an active role in reshaping the landscape of property ownership, development, and investment. Our voices, ideas, and innovative approaches are vital in redefining what the real estate sector can and should be.

We are fortunate to be living in a time where technology, global connectivity, and creative thinking are redefining how we interact with property. The digital revolution has opened new avenues for property professionals, offering more accessible and scalable solutions to address challenges such as affordable housing, urban regeneration, and sustainable development. The youth have an incredible opportunity to not only participate in but to lead these changes.

At SAYIPA, our mission is to empower young professionals with the tools, knowledge, and network needed to excel in the property sector. We aim to create an environment where youth can not only access opportunities but also contribute to the industry’s growth through their skills, creativity, and unique perspectives.

As the South African Youth in Property Association, we are committed to ensuring that young people are not merely participants in the property sector but are the driving force behind its transformation. The real estate sector offers immense potential for growth and development, and it is time for us to rise to the occasion. Together, we can create a more inclusive, innovative, and equitable real estate landscape that reflects the values of the young, diverse, and forward-thinking South Africa we aspire to be. Let us not only be witnesses to change; let us be the architects of it.



“Transformation
The Imperative
of Our Time”

SIYABONGA MSHIBE
CHAIRPERSON

SOUTH AFRICAN YOUTH IN PROPERTY ASSOCIATION (SAYIPA)

EMPOWERING THE YOUTH OF SOUTH AFRICA

A YEAR OF MILESTONES, MOMENTUM, AND MEANINGFUL IMPACT

Welcome to the latest edition of SAYIPA News, where we celebrate the remarkable strides we've made together in 2024 and set the stage for an even brighter 2025.

From empowering young South Africans to take charge of their futures in real estate, to forging powerful partnerships that break barriers and create opportunities, SAYIPA has proven that when we work together, transformation is not just possible—it's inevitable.

This issue is more than a newsletter; it's a testament to the resilience, ambition, and vision of our nation's youth. As we reflect on the past months, we're reminded of the power of collaboration, the importance of courage, and the unshakable belief in a better tomorrow.

IN THIS ISSUE

Reflecting on 2024: A Year of Growth

- SAYIPA's global recognition for driving social impact.
- Inspiring moments from the SAYIPA Gala Evening.
- The power of partnerships: Collaborations with Willco Properties, Allan Gray Orbis Foundation, and more.

The Future of Real Estate: 2025 and Beyond

- Free training programs to qualify and upskill more youth.
- National roadshows and networking events in rural and urban communities.
- SAYIPA's 3rd Annual Gala Dinner: Bigger, bolder, and more impactful.

Youth in Action: Success Stories

- Meet the young changemakers shaping the future of South Africa's property sector.
- Highlights from our volunteering program and roadshows.



WHY 2025 MATTERS

2025 is not just another year—it's a movement. SAYIPA is doubling down on its mission to equip South Africa's youth with the tools they need to succeed in real estate.

Let's mobilize, innovate, and inspire. Together, we can transform challenges into opportunities and redefine what's possible in the property industry.

Ready to build with us?

Discover more about SAYIPA's vision and how you can be a part of this transformative journey.

“
**Building
 Tomorrow's
 Leaders in Real
 Estate**
 ”

TRANSFORMATION: THE IMPERATIVE OF OUR TIME

- **Access to Opportunities:** We must break down the barriers that prevent young people from entering the property sector. This means addressing access to finance, mentorship, training, and platforms that facilitate meaningful career development.
- **Youth-Led Innovation:** The challenges facing the real estate industry today—such as the housing crisis and environmental sustainability—demand innovative solutions. As young leaders, we must champion new ideas and technologies that will make the property sector more inclusive, resilient, and sustainable.



- **Collaboration:** Transformation is a collective effort. The future of real estate will be shaped by partnerships between young professionals, industry giants, government, and civil society. By working together, we can ensure that the sector not only meets the demands of today but also builds a foundation for tomorrow's success.
- **Leadership Development:** One of our key priorities is to nurture and develop the next generation of leaders in property. We must cultivate a mindset of leadership that is driven by inclusivity, community, and a deep sense of social responsibility.

SAYIPA

In Property Association



Your Gateway to Success in Real Estate -Evolving Landscape

16 June 2024: SAYIPA Sports Day

- On Youth Day, we celebrated unity and resilience through sports. This vibrant event brought together SAYIPA members and industry professionals, fostering camaraderie and highlighting the importance of teamwork—values that mirror the spirit of real estate and community development.

24 June 2024: Youth-Owned Business Awards (YOBA) Finalist

- Being recognised as a YOBA 2024 finalist affirms our dedication to empowering youth and fostering entrepreneurship in the property sector.



7 July 2024: Partnership with Allan Gray Orbis Foundation

- We extend our heartfelt gratitude to the Allan Gray Orbis Foundation for inviting us into their ecosystem of impact. Their commitment to ethical leadership and meaningful employment aligns seamlessly with our mission. Together, we reaffirm that true transformation is only possible when we walk this path together.



"IF YOU WANT TO GO FAST, GO ALONE. IF YOU WANT TO GO FAR, GO TOGETHER."

15 July 2024: Volunteering Program

- Over 100 young South Africans applied to join SAYIPA's volunteering initiative, demonstrating a growing passion for shaping the future of real estate. This incredible response reflects the rising determination of our youth to lead and innovate within the industry.





SAYIPA

In Property Association

Your Gateway to Success in Real Estate -Evolving Landscape

16 July 2024: Global Recognition for Social Impact

SAYIPA was nominated by the Global Entrepreneurship Festival for driving meaningful social impact in South Africa’s real estate sector. This recognition fuels our commitment to creating lasting change.



23 July 2024: Standard Bank SME Summit

Our participation in this summit underscored our dedication to helping young entrepreneurs thrive in a digital world. By tackling challenges and identifying solutions for SMEs, we are shaping a future where businesses flourish and innovation thrives.

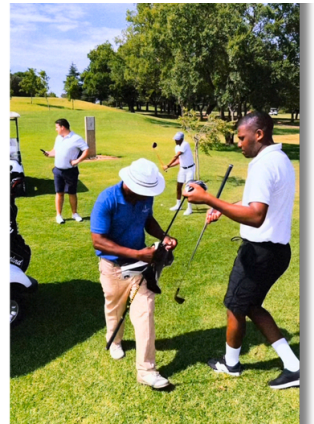


October 2024: SAYIPA Gala Evening

The SAYIPA Gala was an unforgettable night celebrating young professionals, industry leaders, and partnerships. With inspirational speakers, prestigious awards, and new collaborations, the evening showcased the strides we’ve made in building a brighter, more inclusive real estate sector.

3 December 2024: Membership Onboarding

SAYIPA welcomed Willco Properties and Reatshepa Properties together with all their agents as Members of SAYIPA in good standing.



Willco Properties Golf Day

This unique event combined networking and recreation, allowing youth and industry leaders to connect and envision the future together.

9 December 2024: MOU with National Property Forum (NPF)

SAYIPA and NPF formalized a partnership to jointly advocate for transformation, inclusivity, and youth empowerment within South Africa’s property sector.

LOOKING AHEAD: SAYIPA'S PLANS FOR 2025

EMPOWERING YOUTH, DRIVING CHANGE, AND BUILDING THE FUTURE OF REAL ESTATE

As we enter 2025, SAYIPA is poised to take bold steps forward, expanding opportunities for South African youth and reshaping the real estate industry. From advancing education to forging powerful partnerships, here's a closer look at our ambitious plans for the year ahead.

1. EMPOWERING THROUGH EDUCATION: BUILDING COMPETENCE AND CONFIDENCE

- Expand our training programs, including NQF Level 4 & 5 courses, webinars, and masterclasses.
- Provide scholarships and financial support for disadvantaged youth.

2. STRENGTHENING PARTNERSHIPS: COLLABORATION FOR GREATER IMPACT

- Strengthen collaborations with banks, regulatory authorities, real estate companies, and educational institutions.
- Develop mentorship programs in partnership with industry leaders to create career pathways for youth.

3. MOBILIZING WITH GOVERNMENT: POLICY AND ACTION FOR YOUTH INCLUSION

- Partner with the Ministry of Human Settlements to implement policies that support youth inclusion in the property sector.
- Advocate for streamlined certification and qualification processes to reduce barriers to entry.

4. REACHING COMMUNITIES: ROADSHOWS AND NETWORKING OPPORTUNITIES

- Host roadshows in urban and rural areas to educate youth about opportunities in real estate.
- Increase networking events to connect young professionals with potential employers, mentors, and peers.

5. INNOVATING EDUCATION: FUTURE-FOCUSED LEARNING OPPORTUNITIES

- Launch a Property Practitioners Bootcamp for hands-on learning.
- Offer advanced courses in sustainable real estate and property technology.

6. THE 3RD ANNUAL SAYIPA GALA DINNER: CELEBRATING EXCELLENCE

Building on the success of previous galas, We are proud to announce that 2025 SAYIPA Gala Dinner will be hosted in Durban KwaZulu Natal Province.

- A Night to Remember: This flagship event will honor achievements in youth empowerment, highlight transformative partnerships, and showcase the emerging talent shaping the future of real estate.
- Fostering Collaboration: The Gala will serve as a platform for fostering new alliances and deepening connections within the industry.

GALA DINNER 2024 HIGHLIGHT

PURPOSE-LED TRANSFORMATION



RETENTION AND SUSTAINABILITY

Ensuring Long-Term Success

CAREERS STARTED

- 100+ Students
- 400+ Active Members

EDUCATIONAL OPPORTUNITIES

- Access to real-estate advisory consultations.
- Monthly masterclasses with industry stakeholders.
- Regular newsletters, updates, and publications.

EXCLUSIVE MEMBER BENEFITS

- Free Online Property Courses
- Discount on SAYIPA events
- Representation



PUBLICATION
SAYIPA

DATE
22 December 2024



RETENTION

1. **Personalized Mentorship and Support**

- Regular check-ins and guidance from experienced mentors.

2. **Ongoing Education and Professional Development**

- Advanced courses, workshops, and seminars.

3. **Networking Opportunities**

- Regular industry events and an alumni network.

4. **Career Pathway Guidance**

- Career counseling and job placement services.

5. **Recognition and Rewards**

- Achievement awards and incentive programs.



SUSTAINABILITY

1. **Partnerships and Collaborations**

- Strong ties with industry leaders and organizations.

2. **Financial Sustainability**

- Membership fees, grants, and sponsorships.

3. **Program Evaluation and Improvement**

- Regular feedback and performance metrics.

4. **Community Engagement**

- Volunteer programs and public awareness campaigns.

5. **Technological Integration**

- Online learning platform and data management systems.

SPECIAL THANKS TO OUR VALUED PARTNERS



Libertalia Group

www.libertalia.co.za



Services SETA

www.servicesseta.org.za



Bolt

<https://bolt.eu/en-za/>



**Property Practitioner
Regulatory Authority**

www.theppra.org.za



**Van Deventer & Van
Deventer Incorporated**

www.vandeventers.law



**Black Property Sector
Association**

www.kznbpsa.org



**National Property
Forum**

www.npfsa.co.za



**Willco
Properties**

www.willcoproperties.co.za



Phoenix Bonds

<https://www.phoenixbonds.finance/About/Team>



Pride Ornamental

www.prideornamental.com



VepoAura



SAKHISIZWE

www.sakhisizwepropertystokvel.co.za



Allen Grey Orbis

www.allangrayorbis.org



SAIBPP

www.saibpp.co.za



**Department of Public Works and
Infrastructure**

www.publicworks.gov.za



Reatshepa Properties

www.reatshepaproperties.co.za



Yango

www.yangorentals.co.za

**HAPPY
HOLIDAYS**



Together, we can create a legacy of innovation and success.

The property market in South Africa offers promising growth opportunities, especially for young entrepreneurs. The demographics of the market show a significant number of young individuals eager to enter the industry. With SAYIPA's initiatives, we aim to bridge the gap and provide these young talents with the tools they need to succeed.